KELLOGG'S GROWN UPS GO FREE FULL TERMS AND CONDITIONS 2017

This "Grown Ups Go Free" offer entitles the holder to FREE ADULT ENTRY in respect of one Adult to a participating attraction when the holder purchases an Adult's or Child's ticket at full price, without any concession or discount, as payable at the entrance gate of the chosen participating attraction. To redeem this offer, please cut out the voucher on the Kellogg's pack (the "Voucher") or alternatively book and print your tickets by entering the unique online code as featured on selected Kellogg's packs (the "Code") at www.merlinfun.com and take your Voucher or printed tickets with you to the entrance gate of your chosen participating attraction.

These Voucher Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry/claim instructions are deemed to form part of the terms and conditions and by participating all claimants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

- 1. If the holder of the Voucher buys a fully priced Child or Adult entrance ticket at the Attraction entrance to Alton Towers Resort, Chessington World of Adventures Resort ("Chessington"), THORPE PARK Resort, LEGOLAND® Windsor Resort, Warwick Castle, Shrek's Adventure! London, Madame Tussauds London or Blackpool, The London, York, Edinburgh or Blackpool Tower Dungeons, ("The Dungeons"), The Blackpool Tower Eye or The Blackpool Tower Circus ("The Blackpool Tower Attractions"), The Coca-Cola London Eye, LEGOLAND® Discovery Centre Manchester, SEA LIFE Bray, Weymouth SEA LIFE Adventure Park & Jurassic Skyline, SEA LIFE centres & Sanctuaries in the UK and Ireland (Bray, Birmingham, Great Yarmouth, Loch Lomond, Blackpool, Gweek, London, Oban, Brighton, Manchester, Scarborough and Hunstanton) ("SEA LIFE centres & Sanctuaries"), Aillwee Cave, Airfield Estate, Aqua Golf (at The Aqua Dome), Brigit's Garden, Carrickfergus Castle, Cork City Gaol, EPIC Ireland, Foynes Flying Boat Museum, Lifetime Lab, LeisurePlex (Cork, Coolock, Bianchardstown, Stillorgan, Tallaght), The Hunt Museum, Muckross Traditional Farms, Navan Centre and Fort, Aqua Zone at The National Aquatic Centre, Dublin Wax Museum, Waterford Treasures, West Cork Model Railway Village, Wicklow's Historic Gaol "(the attraction(s)", then s/he may take with him/her ONE OTHER PERSON who will enter the same Attraction on the same day free of charge. PLEASE NOTE: You cannot book online or over the phone when using your Voucher; in order to use the Voucher you must purchase your ticket at the chosen Attraction. Voucher is not valid for use in conjunction with any other offer, concession or online/call centre booking. The Voucher has no cash value. The Voucher is automatically void if sold, offered for sale or if any attempt or offer is made to transfer the Voucher for value.
- 2. **Voucher is valid UNTIL**, 30th June 2018 at THORPE PARK Resort, LEGOLAND® Windsor Resort, Chessington World of Adventures, Alton Towers Resort, Warwick Castle, Madame Tussauds London or Blackpool, The Blackpool Tower Eye or The Blackpool Tower Circus, LEGOLAND Discovery Centre Manchester, The London, York, Edinburgh & Blackpool Tower Dungeons, The Coca-Cola London Eye, SEA LIFE centres & Sanctuaries, SEA LIFE London Aquarium, Weymouth SEA LIFE Adventure Park & Jurassic Skyline and Shrek's Adventure! London, Aillwee Cave, Airfield Estate, Aqua Golf (at The Aqua Dome), Brigit's Garden, Carrickfergus Castle, Cork City Gaol, EPIC Ireland, Foynes Flying Boat

Museum, Lifetime Lab, LeisurePlex (Cork, Coolock, Bianchardstown, Stillorgan, Tallaght), The Hunt Museum,

Muckross Traditional Farms, Navan Centre and Fort, Aqua Zone at The National Aquatic Centre, Dublin Wax Museum, Waterford Treasures, West Cork Model Railway Village, Wicklow's Historic Gaol. **Top tip**, August can be very busy at the LEGOLAND® Windsor Resort. Why not make the most of your visit at other times of the season. **Please check the attraction's operating calendar available on LEGOLAND Windsor Resort's website.**

2.3. **Voucher EXCLUDES:** the following dates: 21st August – 31st August 2017 at all participating UK attractions, 14th February 2017, 8th – 9th April 2017 and 31st December 2017 at the Coca-Cola London Eye, 8th - 9th April 2017, 14th -17th April 2017 and the 31st December 2017 at Shrek's Adventure! London, 14th – 17th April 2017 and the 27th – 29th October 2017 at The London Dungeon, 8th October - 5th November 2017 at The Blackpool Tower Eye and The Blackpool Tower Circus (The Blackpool Tower Eye is open subject to weather conditions), 20th October – 31st October 2017 at THORPE PARK Resort, 28th – 31st October 2017 at The Blackpool Tower Dungeon, 27th – 29th October 2017 at The York and Edinburgh Dungeons and 19th August – 3rd September 2017 and 1st -31st December 2017 at LEGOLAND Windsor Resort, **25th December 2017 and any secondary ticketed events/hotel events/concerts/Xmas events at all Attractions**.

NB: The Blackpool Tower Eye is open subject to weather conditions. Seats for The Blackpool Tower Circus are allocated on a first come first served basis and may sell out. Opening times at all Blackpool attractions may vary during the winter season please check website in advance. The Blackpool Tower Ballroom and Jungle Jims soft play not included.

3.4. Only one Voucher can be used per person and per transaction.

4.5. PLEASE NOTE CERTAIN ATTRACTIONS WILL BE CLOSED ON THE FOLLOWING DATES DURING 2017 WHEN GUEST VISITATION HAS HISTORICALLY BEEN VERY LOW.

Alton Towers will be closed:

29th March 2017

5th and 26th **April 2017**

3rd, 10th, 17th and 24th May 2017

6th, 13th, 20th and 27th September 2017

4th, 11th and 18th October 2017

1st, 2nd and 3rd November 2017

THORPE PARK Resort will be closed:

3rd, 4th, 5th October 2017

10th, 11th, 12th October 2017

17th, 18th October 2017

LEGOLAND® Windsor Resort will be closed:

13th, 14th, 15th, 16th, 21st, 22nd, 28th, 29th March 2017

9th, 10th, 16th, 17th, 23rd, 24th May 2017

6th, 12th, 13th, 19th, 20th, 21st, 26th, 27th, 28th September 2017

3rd, 4th, 5th 10th, 11th October 2017

Chessington World of Adventures Resort will be closed:

21st, 22nd March 2017

25, 25th April 2017

3rd, 9th, 10th, 16th, 17th May 2017

12th, 13th, 19th, 20th, 26th, 27th, September 2017

3rd, 4th, 10th, 11th October 2017

PLEASE NOTE: Jurassic Skyline is closed until the season's restarts on 1st April 2017.

6. 2018 EXCLUSION DATES WILL BE AVAILABLE FROM THE END OF THE 2017 SEASON.

7. PLEASE NOTE THE FOLLOWING CLOSING DATES & RESTRICTIONS FOR THE IRISH VENUES (online entry not available):

5. 24th- 26th December and 1st January at Aillwee Cave, Bank Holidays at Airfield Farm, October 2017 – March 2018 at Aqua Golf, November 2017 – March 2018 at Foynes Flying Boat Museum, November 2017 – March 2018 at Muckross Traditional Farms and 25th - 26th December and 1st January at Waterford Treasures.

- 8. THE OFFER IS VALID FROM THE FOLLOWING UK ATTRACTION OPENING DATES: LEGOLAND Windsor Resort opens 10th March 2017, Chessington opens 17th March 2017, THORPE PARK Resort opens 23rd March 2017 and Alton Towers Theme Park opens on 25th March 2017. The Blackpool Tower Circus and Jurassic Skyline operating calendars vary throughout the year. Please check the attraction's operating calendar available on its website.
- 9. PLEASE NOTE THE FOLLOWING 2017 SEASON END ATTRACTION CLOSURE DATES: Chessington and LEGOLAND® Windsor Resort closes 31st October 2017, THORPE PARK Resort closes on 1st November 2017, Alton Towers Theme Park closes on 5th November 2017.
- 6.10. CHECK OPENING DATES AND TIMES BEFORE YOUR VISIT ON THE RELEVANT ATTRACTION WEBSITE. PLEASE NOTE YOU CANNOT BOOK ONLINE/VIA THE TELEPHONE WHEN USING YOUR VOUCHER **ALL DATES SUBJECT TO CHANGE.**
- 7.11. The Voucher is not valid at Secondary Attractions including, but not limited to, the Castle Dungeon at Warwick Castle, LEGOLAND® Windsor Resort Christmas

events, LATES at The Dungeons, SEA LIFE London Aquarium, The Blackpool Tower Ballroom and Jungle Jims in The Blackpool Tower. Voucher can only be used for standard entrance tickets and cannot be used for priority entrance and/ or Fastrack entrance at all Attractions. The Voucher is not valid for any combination tickets including, but not limited to, The Tower Ticket or The Big Ticket at The Blackpool Tower Attractions. Voucher does not entitle Early Ride Time.

- 8.12. The Voucher is not valid for accommodation including but not limited to, the Alton Towers Hotels, Enchanted Village (Woodland Lodges, Tree Houses and Tree Top Quest), Waterpark, Spa or Golf attractions at the Alton Towers Resort, Chessington Resort Hotel, Chessington Azteca Hotel, Chessington Explorer Glamping, Tower Suites and Knight's Village at Warwick Castle, THORPE SHARK Hotel at THORPE PARK Resort or the LEGOLAND Windsor Resort Hotels an additional cost applies. Please check each attraction's website for additional costs.
- 9.13. The Voucher remains the property of Merlin at all times and Merlin reserves the right to take possession of the Voucher at any time. The Voucher must be presented at the Attraction entrance and surrendered. Vouchers cannot be presented on electronic devices.

10.14. Adult is 12 and over at the Alton Towers Resort, THORPE PARK Resort, Chessington and Warwick Castle. Adult is 15 and over at SEA LIFE centres & Sanctuaries, Madame Tussauds Blackpool, The Blackpool Tower Dungeon, The Blackpool Tower Eye and The Blackpool Tower Circus. Adult is 16 and over at Shrek's Adventure! London, LEGOLAND Windsor Resort, Madame Tussauds London, SEA LIFE London Aquarium, Weymouth SEA LIFE Adventure Park & Jurassic Skyline, The Coca-Cola London Eye and The London, York and Edinburgh Dungeons. Adult is 18 and over at LEGOLAND Discovery Centre Manchester. **PLEASE NOTE:** No adults can enter LEGOLAND Discovery Centre Manchester without an accompanying child.

11.15. Entry is free for children under 1 year of age at The Blackpool Tower Circus. Entry is free for children under 3 years of age at Warwick Castle, THORPE PARK Resort, Chessington World of Adventures Resort, LEGOLAND Windsor Resort, LEGOLAND Discovery Centre Manchester, Alton Towers Resort, The Coca-Cola London Eye, The Edinburgh and York Dungeons, SEA LIFE centres & Sanctuaries, SEA LIFE London Aquarium, Weymouth SEA LIFE Adventure Park & Jurassic Skyline, Shrek's Adventure! London, Madame Tussauds Blackpool and The Blackpool Tower Eye. Entry is free for children under 4 years of age at The London Dungeon and Madame Tussauds London. PLEASE NOTE: AN ADMISSION FEE IS CHARGED FOR ALL CHILDREN (AGED 3-14) AND ALL TODDLERS (AGED 1 AND 2) TO ENSURE THEY HAVE THEIR OWN SEAT WITHIN THE BLACKPOOL TOWER CIRCUS.

12.16. Visitors under 12 years must be accompanied by an adult aged 16 or over at THORPE PARK Resort. Visitors 12 years and under must be accompanied by a person 18 years of age or over at Chessington, Alton Towers Resort, Warwick Castle and Weymouth SEA LIFE Adventure Park & Jurassic Skyline. Visitors under 14 years must be accompanied by a person aged 16 years or over at LEGOLAND Windsor Resort. Visitor 14 years and under must be accompanied by a person aged 18 and over at Madame Tussauds London, The London Dungeon and SEA LIFE centres & Sanctuaries (including SEA LIFE London Aquarium). Visitors 15 and under must be accompanied by a person aged 16 years or over at LEGOLAND Discovery Centre Manchester and the Edinburgh Dungeon. Visitors 13 years and under must be accompanied by an adult at the York Dungeon. Visitors 15 and under must be accompanied by a person over the age of 18 at Shrek's Adventure! London, The Coca-Cola London Eye, Madame Tussauds Blackpool, The Blackpool Tower Eye or The Blackpool Tower Circus and The Blackpool Tower Dungeon. PLEASE NOTE: Whilst there's no minimum age, we recommend Shrek's Adventure! London for children aged 6-12 years old. No person aged 16 and over can enter LEGOLAND Discovery Centre Manchester without an accompanying child.

13.17. Voucher can only be used as stipulated. The Voucher is non-transferable/not for resale. Any purported transfer or sale of the Voucher will render it void. Voucher is only valid in the United Kingdom. Photocopies will not be accepted. Admission prices are subject to change. Voucher cannot be

used in-conjunction with any other offer or concession (e.g. senior citizens, family tickets), reward/loyalty program, pre-purchased tickets, Combination tickets, 2 Day Pass, Annual Pass, online tickets, Q-bot or Fastrack tickets, rail inclusive offers, on secondary ticketed events, hotel events or concerts or for Group/advance bookings.

- 14.18. All of the Attractions reserve the right, in their absolute discretion, to refuse entry and to close and/or alter all or any part of the facilities including closure of rides and/or attractions and removal of figures for technical, operational, health and safety or other reasons including over capacity. Please note The York Dungeon does not have a ride feature available.
- 15.19. Features and/or creatures shown on the Voucher are not necessarily available at every Attraction. Any images shown of Madame Tussauds depict wax figures created and owned by Madame Tussauds.
- 16.20. Please note that some Attractions operate a chargeable car parking policy including, but not limited to, Chessington, LEGOLAND Windsor Resort, THORPE PARK Resort, Alton Towers Resort and Warwick Castle.
- 17.21. Size, height, weight, age restrictions and medical warnings apply to certain rides and/or attractions. Some rides at the LEGOLAND Windsor Resort will require guests who only just meet the minimum height requirements to be accompanied by a person aged 16 years or over.
- 18.22. **All attraction information is subject to change;** please check the attraction websites(s) below before your visit for the latest information. Please note: you cannot book online or over the phone when using your Voucher; in order to use the Voucher you must purchase your ticket at the Attraction entrance.
- 19.23. For Attraction information please visit www.altontowers.com, www.THORPEPARK.com, www.chessington.com, www.warwick-castle.com, www.LEGOLAND.co.uk, www.LEGOLANDDiscoveryCentre.co.uk, www.visitsealife.com, www.thedungeons.com, www.madametussauds.com/london, www.madametussauds.com/blackpool, www.theblackpooltower.com, www.sealifeweymouth.com, www.jurassicskyline.com and www.shreksadventure.com/london/

20.24. Entry into any participating Merlin attraction will be subject to the individual attraction's terms and conditions of entry, which can be found on the websites listed above.

21.25. In the event of circumstances outside the reasonable control of the promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper operation of this voucher promotion, and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or amend the promotion or these voucher terms and conditions, at any stage, but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.

22.26. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.

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Conceived and designed by Marks Barfield Architects (must be added in if the wheel is used in imagery)