

FULL TERMS & CONDITIONS VOUCHER EXPIRY 30.06.15

This offer is open to anyone purchasing a participating pack in the UK (England, Scotland, Wales and Northern Ireland) or ROI.

The voucher entitles holder to one FREE ADULT ENTRY per voucher and per full paying Child or Adult.

1. If the holder of the voucher buys a fully priced Child or Adult entrance ticket at the Attraction entrance to the Alton Towers Resort, Chessington World of Adventures Resort ("Chessington"), THORPE PARK, the LEGOLAND® Windsor Resort, Warwick Castle, Madame Tussauds London or Blackpool, The London, York, Edinburgh or Blackpool Tower Dungeons, ("The Dungeons"), The Blackpool Tower Eye or The Blackpool Tower Circus ("The Blackpool Tower Attractions"), LEGOLAND® Discovery Centre Manchester, the EDF Energy London Eye ("The London Eye"), SEA LIFE centres & Sanctuaries in the UK ("SEA LIFE centres & Sanctuaries"), SEA LIFE London Aquarium or Weymouth SEA LIFE Adventure Park & Tower or one of the following 'Irish Attractions': *Aillwee Caves, Aqua Golf (at The Aqua Dome), Belvedere House and Gardens, Blackrock Castle Observatory, Brigit's Garden, The Burren Centre, Carrickfergus Castle, Cork City Gaol, Cosmos Funworld at The Planet Entertainment – Cork, Funtasia Waterpark, Funny Farm Adventures Maize Maze, Hook Lighthouse, Hunt Museum, Imaginosity, Lifetime Lab, Lough Allen Adventure Centre, The Planet Entertainment – Galway, The National Aquatic Centre - Dublin, The National Wax Museum - Dublin*, then s/he may take with him/her ONE ADULT who will enter the same Attraction on the same day free of charge. **Please note** you cannot book online or via the call centre when using your grown-ups go free voucher; in order to use the voucher you must purchase your ticket at the Attraction entrance. The voucher is not valid for use in conjunction with any other offer or concession. The voucher has no cash value. **The voucher is automatically void if sold, offered for sale or if any attempt or offer is made to transfer the voucher for value.**
2. **Voucher is valid UNTIL**, 18th April 2014 at The London Eye and 30th June 2015 at THORPE PARK, Chessington, the LEGOLAND Windsor Resort, Alton Towers Resort, Warwick Castle, Madame Tussauds London or Blackpool, The Blackpool Tower Attractions, LEGOLAND Discovery Centre Manchester, The London, York, Edinburgh and Blackpool Tower Dungeons, SEA LIFE centres & Sanctuaries, SEA LIFE London Aquarium and Weymouth SEA LIFE Adventure

Park & Tower. **EXCLUDING:** 6th -17th January 2014 and 14th February 2014 at The London Eye, 25th – 30th October 2014 at The Blackpool Tower Attractions, 30th October – 2nd November 2014 at THORPE PARK, 30th – 31st October 2014 at The London, York, Edinburgh and Blackpool Tower Dungeons, 8th – 9th November 2014 at Alton Towers Resort, 1st – 5th January, 17th – 23rd February, 14th to 28th April, 1st May – 30th June 2014 at Imaginosity (please check back for September 2014 – June 2015 exclusion dates) and **25th December 2014 and any secondary ticketed events/hotel events/concerts at all Attractions.**

THE 2015 EXCLUSION DATES FOR 2015 WILL BE AVAILABLE FROM THE END OF THE 2014 SEASON

THE VOUCHER IS VALID FROM THE FOLLOWING PARK OPENING DATES:

LEGOLAND Windsor Resort opens on the 14th March 2014, THORPE PARK opens on the 20th March 2014, Chessington opens on the 2nd March 2014. Alton Towers Resort is open between 15th – 23rd February 2014 and then from 22nd March 2014. The Blackpool Tower Circus operating calendar varies throughout the year. **PLEASE NOTE THE FOLLOWING 2014 SEASON END ATTRACTION**

CLOSURE DATES: THORPE PARK, Chessington and the LEGOLAND Windsor Resort close 3rd November 2014 and the Alton Towers Resort closes 9th November 2014 - CHECK OPENING DATES AND TIMES BEFORE YOUR VISIT ON THE RELEVANT ATTRACTION WEBSITE, PLEASE NOTE YOU CANNOT BOOK ONLINE/VIA THE TELEPHONE WHEN USING YOUR GROWN-UPS GO FREE VOUCHER - **ALL DATES SUBJECT TO CHANGE.**

3. **The voucher is not valid at secondary Attractions including, but not limited to, the Castle Dungeon and Merlin: The Dragon Tower at Warwick Castle.** The voucher can only be used for standard entrance tickets and cannot be used for priority entrance and or Fastrack entrance at all Attractions. The voucher is not for any combination tickets including, but not limited to, The Tower Ticket or The Big Ticket at the Blackpool Tower. Voucher does not entitle Early Ride Time.
4. **The voucher is not valid at the Hotels, Waterpark, Spa or Golf Attraction at the Alton Towers Resort, Chessington Resort Hotel, Onsite Accommodation at THORPE PARK or the LEGOLAND Windsor Resort Hotel - an additional cost applies.**

5. **The voucher remains the property of Merlin at all times and Merlin reserves the right to take possession of the voucher at any time.** The voucher must be presented at the Attraction entrance and surrendered.
6. Adult is 12 and over at the Alton Towers Resort, THORPE PARK, Chessington and Warwick Castle. Adult is 15 and over at SEA LIFE centres & Sanctuaries, Madame Tussauds Blackpool, The Blackpool Tower Dungeon and The Blackpool Tower Attractions. Adult is 16 and over at LEGOLAND Windsor Resort, Madame Tussauds London, LEGOLAND Discovery Centre Manchester, SEA LIFE London Aquarium, Weymouth SEA LIFE Adventure Park & Tower, The London Eye and The London, York and Edinburgh Dungeons.
7. Entry is free for children under 1 year of age at The Blackpool Tower Circus. Entry is free for children under 3 years of age at LEGOLAND Windsor Resort, LEGOLAND Discovery Centre Manchester, The Dungeons, SEA LIFE centres & Sanctuaries, SEA LIFE London Aquarium, Weymouth SEA LIFE Adventure Park & Tower, Madame Tussauds Blackpool and The Blackpool Tower Eye. Entry is free for children under 4 years of age at Warwick Castle, The London Eye, the Alton Towers Resort and Madame Tussauds London. Visitors under 1 metre in height enter THORPE PARK free of charge. Visitors under 90cm in height enter Chessington free of charge. **PLEASE NOTE: AN ADMISSION FEE IS CHARGED FOR ALL CHILDREN REQUIRING THEIR OWN SEAT WITHIN THE BLACKPOOL TOWER CIRCUS.**

For definitions of an adult, free child and restrictions on age accompaniments at all Irish Attractions (*Aillwee Caves, Aqua Golf (at The Aqua Dome), Belvedere House and Gardens, Blackrock Castle Observatory, Brigit's Garden, The Burren Centre, Carrickfergus Castle, Cork City Gaol, Cosmos Funworld at The Planet Entertainment – Cork, Funtasia Waterpark, Funny Farm Adventures Maize Maze, Hook Lighthouse, Hunt Museum, Imaginosity, Lifetime Lab, Lough Allen Adventure Centre, The Planet Entertainment – Galway, The National Aquatic Centre - Dublin, The National Wax Museum - Dublin*), please contact your chosen venue directly.

8. Voucher can only be used as stipulated. The voucher is non-transferable/not for resale. Any purported transfer or sale of the voucher will render it void. Voucher is only valid in the United Kingdom and RoI. Photocopies will not be

accepted. Admission prices are subject to change. Voucher cannot be used in-conjunction with any other offer or concession (e.g. disabled, senior citizens, family tickets), reward/loyalty program, pre-purchased tickets, Combination tickets, 2 Day Pass, Annual Pass, on-line tickets, Q-bot or Fastrack tickets, rail inclusive offers, on secondary ticketed events, hotel events or concerts or for Group/advance bookings. Voucher does not entitle Early Ride Time at the Alton Towers Resort, Chessington and THORPE PARK. Voucher does not entitle Fast Track Entrance at SEA LIFE centres & Sanctuaries or SEA LIFE London Aquarium. Voucher does not entitle Priority Access/Entrance at Madame Tussauds, The Blackpool Tower Attractions, LEGOLAND Discovery Centre Manchester and The Dungeons.

9. **Only one voucher can be used per person and per transaction.**

10. Visitors 11 years of age or under must be accompanied by an adult aged 16 or over at Chessington. Visitors 12 years of age or under must be accompanied by an adult aged 16 or over at THORPE PARK. Visitors 12 years and under must be accompanied by a person 18 years of age or over at the Alton Towers Resort, Warwick Castle and Weymouth SEA LIFE Adventure Park & Tower. Visitors under 14 years must be accompanied by a person aged 16 years or over at LEGOLAND Windsor Resort, The London Dungeon, Madame Tussauds London, The London Eye and SEA LIFE London Aquarium. Visitor 14 years and under must be accompanied by a person aged 18 and over at SEA LIFE centres & Sanctuaries. Visitors 15 and under must be accompanied by a person aged 16 years or over at LEGOLAND Discovery Centre Manchester and The York and Edinburgh Dungeons. Children under 15 must be accompanied by a person over the age of 18 at Madame Tussauds Blackpool, The Blackpool Tower Attractions and The Blackpool Tower Dungeon. All attraction information is subject to change; please check your chosen attraction website for the latest information.

11. All of the Attractions reserve the right, in their absolute discretion, to refuse entry and to close and/or alter all or any part of the facilities including closure of rides and/or attractions and removal of figures for technical, operational, health and safety or other reasons including over capacity. Please note the York Dungeon does not have a ride feature available.

12. Features and/or creatures shown on the voucher are not necessarily available at every Attraction. Any images shown of Madame Tussauds depict wax figures created and owned by Madame Tussauds.
13. Please note that some Attractions operate a chargeable car parking policy including, but not limited to, Chessington, LEGOLAND Windsor Resort, THORPE PARK, Alton Towers Resort and Warwick Castle.
14. Size, height, weight, age restrictions and medical warnings apply to certain rides and/or Attractions. Some rides at LEGOLAND Windsor Resort will require guests who only just meet the minimum height requirements to be accompanied by a person aged 16 years or over.
15. **All Attraction information is subject to change;** please check the Attraction websites(s) below before your visit for the latest information - please note you cannot book online or via the call centre when using your grown-ups go free voucher; in order to use the voucher you must purchase your ticket at the Attraction entrance. Kellogg's or their agents accept no responsibility for the quality of service received at participating attractions or the availability of participating attractions. Any issues affecting the enjoyment of your visit should be resolved directly with attraction's management.
16. Kellogg's shall not be liable for any failure of any third party to fulfil its contractual obligations although the promoter shall try to minimise the effect of such failures.
17. By participating in the offer, you accept these terms & conditions and are bound by all the rules and regulations in force at participating attractions. All entry instructions form part of these terms and conditions.
18. For further queries on voucher terms please call **0871 423 2190** (calls cost 10p per minute plus network extras) or for Kellogg's/ Irish enquiries contact the Kellogg's Careline, on 0800 626066 in the UK or 1800 626066 in the RoI between 9:00am and 5:00pm, Monday to Friday, excluding Bank Holidays. For Attraction information please visit www.altontowers.com, www.THORPEPARK.com, www.chessington.com, www.warwick-castle.com, www.LEGOLAND.co.uk, www.LEGOLANDDiscoveryCentre.co.uk, www.visitsealife.com, www.thedungeons.com, www.madametussauds.com/london, www.madametussauds.com/blackpool.

www.theblackpooltower.com, www.londoneye.com,
www.sealifeweymouth.com

Entry into any participating Merlin/Irish Attraction will be subject to the individual Attraction's terms and conditions of entry, which can be found on the websites listed above.

Please visit <http://grownupsgofree.kelloggs.co.uk> or <http://grownupsgofree.kelloggs.ie> for a full list of all participating Irish attractions and their restrictions. This list remains subject to change. Entry cost may vary between attractions to reflect their current rates. You are advised to check with your chosen attraction before visiting.

Promoter: Registered UK office: Kellogg Marketing and Sales Company (UK) Limited, Talbot Road, Manchester, M16 0PU (company registration number 3237431). Registered ROI office: Kellogg's Company of Ireland Limited, Suite 3, One Earlsfort Centre, Lower Hatch Street, Dublin 2 (company registration number 49450) Please do not send correspondence to these addresses.

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